



Think  
GLOBAL PEOPLE

# FUTURE OF WORK FESTIVAL

— INCLUDING —  
AWARDS CEREMONY

Relocate  
G L O B A L

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Thursday 9 June 2022

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Sponsorship &  
Guest Packages



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# FUTURE OF WORK FESTIVAL

— INCLUDING —  
AWARDS CEREMONY

Relocate  
GLOBAL

Join the best thinkers in global mobility, HR and leadership, in a glorious countryside setting with a festival feel.

Celebrate wellbeing and experience innovation at first hand and meet our award winners in person.

Building on the success of our previous festivals in London, this is a superb opportunity to network and entertain clients in a vibrant environment, where good conversations happen, ideas flow and knowledge is shared. Learn from inspiring speakers how to take your organisation to the next level.

Thought leadership hubs will delve deeper into exploring:

- **WELLBEING AND ENGAGEMENT** – managing workplace health, wellbeing and productivity
- **LEADERSHIP** – leading and shaping the future
- **INNOVATION AND AGILITY** – technology, AI, digital, cutting edge developments
- **GLOBAL MOBILITY, FUTURE OF WORK AND WORKPLACE** – expertise and response to change



Our expert panel will share their thoughts and set the agenda for the day which will be hosted by **Jayne Constantinis**, experienced, international television presenter.

## KEYNOTE PANEL INCLUDES:



**Ian Hesketh** – author *Managing Workplace Health and Wellbeing during a Crisis*, *Wellbeing at Work*, *National Forum for Health and Wellbeing at Work*



**Linda Holbeche** – Adjunct Professor Imperial College Business School, author *The Agile Organization*, *Organizational Development*



**Sarah Rozenhuler** – chartered psychologist and leadership consultant, author *Powered by Purpose*, *How to have meaningful Conversations*

## HUB SPEAKERS INCLUDE:

- **Claus Springborg** – leadership consultant, entrepreneurship, Copenhagen Business School, author, *Sensory and Manager Cognition*
- **Vlatka Hlupic** – CEO, *The Management Shift*, Professor of Leadership and Management at Hult International Business School (Ashridge)
- **Paul Williamson** – Head of Learning & Development, Ambassador Theatre Group
- **Peter Moolan-Feroze** – Artist, business & creativity consultant



# Festival sponsorship

Don't miss the chance to align your brand with the Future of Work Festival. Our sponsors will bring a unique element to the Festival experience by helping to shape the content of our thought leadership hubs.

You will have the opportunity to work with some of our inspiring speakers to showcase your expertise and understanding of working in a global business environment in changing times.



## Benefits of sponsoring

Being a sponsor is the perfect way to market your product or services to organisations looking to expand their global footprint and find trusted suppliers and innovative solutions.

- Reach international attendees including CEOs, CFOs, HR, Global Mobility Professionals, decision makers and influencers in multinational organisations across industry sectors, global mobility and education
- Extensive coverage across our media – reach 50,000 unique users per month
- Work with our experts to shape the day's agenda
- Position your brand as a strategic player to a new global audience
- Build client relations and increase sales
- Explore new collaborations
- Be part of our Centre for Global Excellence & Leadership at the cutting edge of new ideas and thinking

To discuss **Festival Sponsorship** options call David Ward on **+44 (0)1892 891334** or email **david@relocatemagazine.com**

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## Agenda

Our host for the day is **Jayne Constantinis**, an experienced, international television presenter

- 10.30am Welcome and refreshments
- 11am Keynote panel with inspirational speakers
- 12pm Awards ceremony
- 1pm Lunch and networking
- 2pm Hub workshops, conversations & panels  
Art and creativity activities  
Health & wellbeing activities
- 4.30pm Celebration drinks
- 6pm Close of Festival

# Awards focus — Festival sponsorship

Take advantage of our media buzz around the Awards leading up to the winners' ceremony as part the Festival's celebration of excellence innovation and leadership.

We welcome back international guests and award entrants to a live ceremony, this year in the bespoke marquee in a safe outdoor environment in the countryside. Jayne Constantinis, international TV presenter is our host for the third year and will make this a really, special occasion. Guests will also enjoy top speakers and enhanced networking as part of the Future of Work Festival experience and a delicious celebratory lunch and end of event drinks reception.

## Packages — Platinum, Gold & Silver

- Sponsorship packages include significant exposure through pre and post award winners' announcement publicity, digital, online and social media to end of July.
- Take the opportunity to present an award at the Awards Ceremony.
- YouTube views for 2020/21 virtual & hybrid events exceeded 15,000!
- **Special series rates in Relocate & Think Global People magazine, across [relocateglobal.com](http://relocateglobal.com) and our digital media.**



Choose an award to sponsor as part of your package...

Excellence in global mobility

Excellence in leadership, research, thought leadership or book

Excellence in talent development, deployment & diversity

Excellence in technology or analytics

Excellence in employee experience & engagement

Destination services provider of the year

Best serviced apartment provider

School excellence for relocation & transition care

Winners of our prestigious awards will be announced at a live ceremony at 12pm on 9 June as part of the Future of Work Festival.

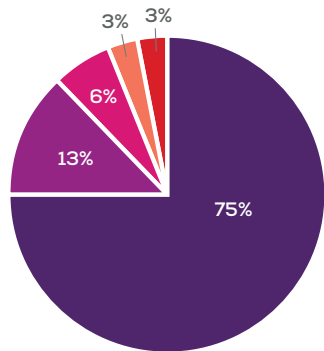
# Reach of the Future of Work Festival, Awards, digital media

## Connect with our engaged, online global community

In 2021, [www.relocateglobal.com](http://www.relocateglobal.com) achieved **820,000 page views**, an average increase of 23% page views per year over the last two years. The website attracts a Global audience of over **48,000 unique users per month** distributed fairly equally across Europe, UK, Asia, North America & Rest of the World.

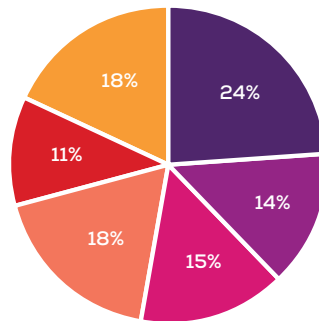
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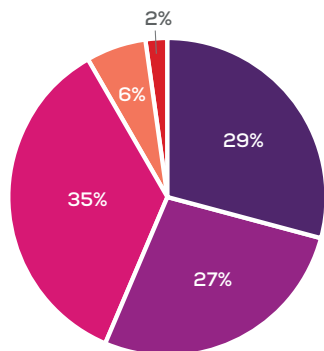
### Top Channels

- Organic Search
- Direct
- Paid Search
- Social
- Referral



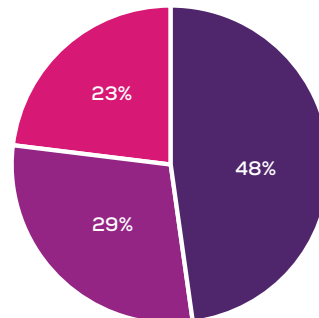
### Page View Origin

- UK
- Europe
- North America (USA, Canada)
- South Asia (India, Pakistan)
- SE Asia (Philippines, Malaysia, Singapore, Thailand, Vietnam)
- Other (Oceania, Africa)



### Social Media Followers & Members: 29,500

- LinkedIn Followers
- LinkedIn Members
- Twitter Followers
- Facebook Followers
- Instagram Followers



### Subscribers by Responsibility 2020

- Budget holders
- Influencers
- Private email



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## Sponsorship Packages

BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SUPPORTER
<b>PRE FESTIVAL &amp; AWARDS CEREMONY</b>			
Festival programme sector exclusivity	✓		
Logo on Festival/Awards pages of website & Relocate Spring issue magazine	✓	✓	✓
Sponsor Feature Page on relocatemagazine.com	✓	✓	✓
Editorial – Regular comment across multimedia	✓	✓	
Sponsors’ webinar (recorded)	✓	✓	
Website leaderboard (package pre & post x 4 weeks)	Home/Festival/Awards	Festival/Awards	
Editorial Feature Interview promoted online, in Spring magazine & via social media	✓		
Articles/advertorial on relocateglobal.com	4	3	1
<b>AT FESTIVAL &amp; AWARDS CEREMONY</b>			
Programme full colour advert and branding	✓	✓	✓
Awards category sponsorship (optional) & presentation of Award	✓	✓	
Awards 2 min speech	✓		
Awards / Festival video interview, posted on relocateglobal.com	✓		
Festival – participation on opening panel	✓		
Festival – speaking and hub host opportunity	✓	✓	
Tickets to the Awards ceremony & Festival (worth £295 each)	6	4	2
<b>POST FESTIVAL &amp; AWARDS</b>			
Festival & Awards ceremony video highlights – on relocateglobal.com & social media	✓	✓	
Festival & Awards digital supplement – double page spread feature article	✓		
Festival & Awards digital supplement – full page advertisement	✓	✓	
Festival & Awards digital supplement – logo and 100 words	✓	✓	✓
Centre for Excellence & leadership opportunities throughout 2022	✓		
<b>SPONSORSHIP FEE</b>	£15,000	£7,500	£3,500

### BESPOKE SPONSORSHIP OPPORTUNITIES

HUB: Wellbeing & Engagement Hub with demos	£7,500
HUB: Leadership	£5,500
HUB: Innovation & Agility	£5,500
HUB: Global Mobility, Future of Work and Workplace	£5,500
HUB: Education & Schools	£3,500
Creativity activity	£3,500
Wellbeing activity	£3,500
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Welcome refreshments	£1,500
British Fayre/Taste of Kent lunch	£3,500
Celebration drinks 4.30-6pm	£2,500

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# Book your tickets & guest packages

Bring your leadership team, entertain clients and stakeholders and align your brand with the Festival ethos. Be part of a unique experience driving innovation and collaboration for growth. Our unique, countryside setting, is the perfect place to welcome back international delegates to the UK, in a safe stimulating environment.



## Benefits of attending

- Meet experts, inspirational speakers and global peers
- Introduce clients to a unique leadership development experience
- Share ideas and find solutions to the challenges of managing global teams
- Understand the future of work
- Find out what drives productivity
- Discover the secret of wellbeing
- Explore new ways of working and careers of the future
- Learn from entrepreneurial companies across sectors

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## The venue

Twelve acres of garden and grounds in the Garden of England in Kent. Easily accessible by rail, road and from airports\*. Fabulous marquee to enjoy top speakers and discussion, entertain your clients for lunch and awards ceremony in style.

*\*Transport can be arranged*

# The experience

The keynote and panel discussion will be held in a bespoke, wood frame marquee, designed and made in Cornwall.

Guests will also enjoy outside meeting hubs, combined with 'walk and talk' opportunities in our twelve acres of grounds.

This is a special opportunity to discover the healing power of nature and the importance of environment and the natural world and stimulate conversations around climate change and sustainability.



## Background

The Future of Work Festival is produced by multimedia Relocate Global and builds on the success of two previous conference festivals held in London.

Our purpose is to support globally minded people and organisations to flourish and grow by providing a high quality event, this year in the unique countryside setting of our HQ, in Lamberhurst, close to historic Royal Tunbridge Wells in the beautiful Weald of Kent.

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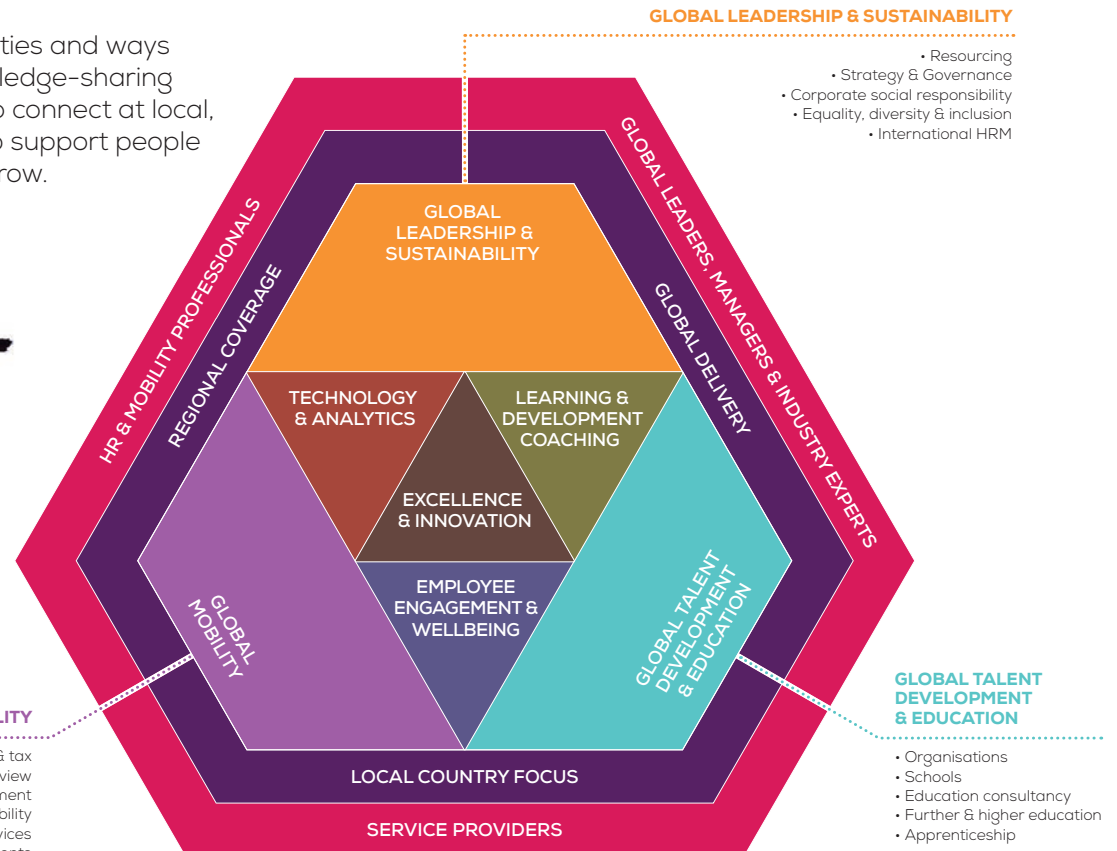
# Our audience & content agenda

## Our people lens on industry sectors & the workplace of the future

We explore the people behind the changes across industry sectors around the world, and their impact on working practices and workplaces. By examining global supply chains, we hope to encourage more collaboration across disciplines and industry sectors to help management and leadership teams solve some of the big and complex issues of today. These include climate change and

sustainability, the challenges of globalisation and shifting demographics, as well as education, health, social and economic inequalities.

There are always opportunities and ways of working better. Our knowledge-sharing communities will help you to connect at local, regional and global levels to support people and help organisations to grow.



- GLOBAL MOBILITY**
- Immigration & tax
  - Policy design & review
  - Relocation management
    - Talent mobility
  - Destination services
  - Serviced apartments
    - Removals
  - Culture & language

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- Quarterly magazine & digital supplements
- Leading global website – [relocateglobal.com](http://relocateglobal.com)
- International Education & Schools' Fair
- Education & Schools' guides
- Global Mobility Toolkit
- Awards & events
- Centre for Global Excellence & Leadership
- Webinar & video
- E-newsletters

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