

The logo is a circular emblem with a white border. Inside the circle, the text 'Think GLOBAL PEOPLE' is at the top in a gold, sans-serif font. Below it is a thin horizontal line, followed by 'Relocate' in a gold, sans-serif font. At the bottom, 'AWARDS 2021' is written in a large, white, bold, sans-serif font. The background of the entire page is a vibrant, abstract geometric pattern of triangles in shades of blue, green, and purple.

Think
GLOBAL
PEOPLE

Relocate
**AWARDS
2021**

EXCLUSIVE COVERAGE FOR SPONSORS

Position your organisation at the forefront of international business and the relocation industry by sponsoring the prestigious Think Global People and Relocate Awards.

VIRTUAL AWARDS CEREMONY – 11 JUNE 2021

The Relocate Awards were the first and are the most prestigious awards across the mobility sector. The Virtual Awards Ceremony will be the highlight of the global mobility calendar, drawing an international audience to celebrate success in this dynamic and innovative sector and honour achievements in an extraordinary year.

The Award categories reflect changing times, the importance of putting people first and cultural awareness plus the value of international experience in today's forward-thinking organisations. They acknowledge technological developments and wellbeing initiatives which have been accelerated in response to the pandemic and virtual working.

- Sponsorship packages include significant exposure through pre and post award winners' announcement publicity, digital, online and social media April - July.
- Take the opportunity to participate in the Virtual Awards Ceremony Event on 11 June.
- YouTube views for 2020 virtual event exceeded 12,000!
- Special series rates in Relocate & Think Global People magazine, across relocateglobal.com and our digital media.

Don't miss out! Over the last six months our global audience has been averaging around 60,000 unique users per month distributed globally – Europe 25%, UK 25%, North America 25%, Asia 25%.

SPONSORSHIP

HEADLINE SPONSOR: to be tailored to Headline Sponsor's requirements to include:

- 2 min video clip in virtual Awards ceremony and logo on all Awards slides
- Featured in Awards Souvenir Programme pdf
- Logo on Awards pages of website
- Awards Supplement digital: Double page spread feature article
- Relocate Summer magazine digital: Double page spread feature article

£3,500

CATEGORY SPONSOR

- 30 sec video clip in Virtual Awards Ceremony
- Logo on Awards pages of website
- Page advert in Awards Souvenir Programme pdf
- Page advert in Awards Supplement digital

£950

SUPPORTER

- Logo as Supporter on Supporter page of video
- Logo on Awards pages of website
- Logo and 100 words advertorial in Awards Souvenir Programme pdf
- Logo and 100 words advertorial in Awards Supplement digital

£500

CONTACT

Get in touch to find out more and about partnering with us.

Explore ideas to maximise your exposure.

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AWARD CATEGORIES

GLOBAL MOBILITY

- Excellence in relocation management or mobility support
- Best serviced apartment provider – country/local
- Best serviced apartment provider – regional/global

TECHNOLOGY & ANALYTICS

- Excellence in technology or analytics – corporate

WELLBEING & EMPLOYEE EXPERIENCE

- Excellence in employee experience or family support
- Destination service provider of the year – country/local
- Destination service provider of the year – regional/global

EDUCATION & SCHOOLS

- School providing outstanding relocation support
- Excellence in education consultancy/support

GLOBAL INDUSTRY SECTORS

- Strategic management or HR initiative of the year
- Excellence in corporate and service provider partnership

GLOBAL LEADERSHIP

- Best resourcing, talent, L&D, coach professional or initiative

EXCELLENCE & INNOVATION

- Best research contribution, thought leadership or book

Visit relocatemagazine.com/awards-2021

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