A black circle with white text

Description automatically generated

Think Global People & Relocate

Awards 2025 Entry Form

**Award 4: Excellence in Technology or Analytics**

Closing Date: Friday 4 April 2025

Entries should be submitted to [awards@relocatemagazine.com](mailto:awards@relocatemagazine.com)

Entry Details

|  |  |
| --- | --- |
| Full name of organisation entering award  (as you would like it referred to): |  |
| Department/team or individual’s name: |  |
| Address: |  |
| Telephone: |  |
| Email: |  |
| Website relevant to entry: |  |
|  | |
| Main contact for this entry  (name and job title): |  |
| Telephone: |  |
| Email: |  |
|  | |
| Name and job title of the person whom the judge should contact for further info  (if different from above): |  |
| Telephone: |  |
| Email: |  |
|  | |
| Type of organisation and what it does: |  |
| Number of employees in the organisation: |  |
| Number of people in the department/team: |  |
| Number of employees the department/team is responsible for: |  |

**This category covers: technology and/or analytics. It recognizes new digital technology, data analytics or AI application excellence in the context of relocation, international business, people management or education.**

Award Entry Statement

Your entry statement, **which should not exceed 500 words**, should say what makes your entry inspirational through your creative connections and why you should win this award category. It should highlight clearly and concisely the unique factors/features which differentiate your entry from others and to do so you should comment briefly on how your people:

1. provide a unique, exceptional quality experience, including relevance to global mobility;
2. provide a responsive, resource-efficient and cost-effective service, differentiated from others in the field, that shows a creative, flexible approach; and
3. are supported by your leadership team to build connections to deliver an innovative and inspirational service in an increasingly global and diverse marketplace.

You must make clear the link to relocations/international assignments and avoid marketing-speak.

Please note that each of these three issues will be scored by the judges out of a maximum of 25 points so do make sure that you address all three of them.

Your entry must be supported by a video (maximum 2 minutes) that shows the character of your organisation.

Please note that the video will also be scored out of a maximum of 25 points so do make sure that you supply an appropriate video. This may be a corporate marketing video or a personal presentation of how your organisation fulfils the entry criteria.

You may also provide one page (maximum) of supporting documents/materials to support your entry.

Please also include a link (or a video link) to demonstrate the technology.

Entrants are politely requested not to exceed the maximum evidence permitted – just one short video please to demonstrate the character of your organisation, and the entry should not contain multiple website links. However, we do need a link to demo the technology or a short video to do this. Please do keep to the stipulated word count. Your entry should be summarised succinctly to demonstrate convincingly your achievements, as should the single page of supporting materials, rather than relying on additional sources to make the points for you.

|  |
| --- |
| **Entry statement (maximum 500 words)** |
| Please provide a link here to your accompanying video material (maximum two minutes) (organisational character): |
| Please refer here to any accompanying supporting materials (one page maximum): |
| Please include a link here to demo the technology or an additional video link to the corporate video/personalised statement video above so that the judges can see it in operation (maximum two to five minutes): |

The supporting material must be in a low-resolution digital format, as an MS Word file, a PDF (A4) or a brief PowerPoint presentation (max 6 slides), to a maximum of one page to support the entry statement above. The video (maximum two minutes) should be provided via a link to YouTube or similar. It should support your entry statement by demonstrating the character of your organisation.

For competition rules/judging, etc., see <https://www.relocatemagazine.com/relocate-think-global-people-awards-2025-home>

|  |  |
| --- | --- |
| **This entry is authorised by:** |  |
| **Please give a contact telephone number and email:** |  |

|  |  |
| --- | --- |
| **I have read and accepted the Relocate Awards rules.** |  |

How to Enter

Complete one entry form for each category entered, and submit it by email to

[awards@relocatemagazine.com](mailto:awards@relocatemagazine.com). Receipt of entries will be confirmed.

Enquiries: [awards@relocatemagazine.com](mailto:awards@relocatemagazine.com), +44 (0)1892 891334.

**CLOSING DATE FOR ENTRIES: Friday 4 April 2025**

For each entry, make sure you have submitted:

* An entry form, including:  
  + Entry statement (500 words max.)
  + Brief video via a link to YouTube or similar
  + Supporting material (max 1 x A4 page)
  + A link or a video (2-5 minutes) to demonstrate the technology

Additional Entries

Please submit one entry form for each award category entered.

Each entry will be charged at £300.00 + VAT. Please pay by PayPal, or request an invoice to make payment by BACS.

|  |  |
| --- | --- |
| I have paid via PayPal |  |
| OR Please supply an invoice for £300.00 + VAT |  |

**CONFIDENTIALITY**

Relocate Global confirms that all information supplied as part of a Relocate Awards Entry will not be shared with Third Parties other than Judges as part of the judging process.

Descriptions of submissions from winners and finalists will be published in connection with the awards. Entrants may mark sensitive parts of their entry ‘not for publication’ (such as exact budget figures, etc.) provided such restrictions are not used unreasonably.

**AWARD PROFILE**

This Award recognises new digital technology, data analytics or AI application excellence in the context of relocation, international business, people management or education.

Tell us how you are accelerating innovation in your organisation. How are you using an application of emerging technologies? From cloud and 5G to artificial intelligence, how does your innovation fit into the thriving tech echo system across global mobility, HR and people management, business travel or education? Do you have a new learning and development platform or solution? Tell us about emerging or transformative tech in your industry sector that is supporting international growth and your organisation’s business agenda.

How are your technology and digital initiatives supporting your leadership team in areas such as skills, diversity, talent management, financial services, health and wellbeing or climate, environmental and sustainability programmes? We want to know about innovation that drives efficiency and supports governance and compliance responsibilities or climate and environmental initiatives, with a focus on making and using creative connections to deliver a successful outcome.

**Entrants must:**

* Highlight how your entry is new and inspirational and why you should win this award category
* Provide links to demo the technology or show this via a short video (2-5 mins max). If you demo the technology via a video this can be in addition to the 2 minute corporate video or personal video statement.
* Demonstrate a people-centered approach and the importance of the technology in the context of delivering creative solutions drawing upon connections with others to deliver innovation
* Explain how an exceptional quality and personalised mobility experience is provided and to whom it applies
* Demonstrate a responsive, resource-efficient and cost-effective service, showing how value is added to the mobility, business or education experience
* How you manage your own people so that they demonstrate commitment, engagement and passion in service delivery
* The size of their organisation: 1–24 employees, 25-49 employees, 50–99 employees or 100+ employees

**Entrants should also indicate:**

* Details of how they use technology and/or digital and social media to communicate with corporate clients, assignees and their families, and others in the supply chain
* Proof of consistently high standards and customer satisfaction, such as client and customer feedback forms and/or testimonials
* New talent management and recruitment drivers from corporate clients as appropriate
* Highlight a project or case study as appropriate
* Proof of their ability to lead, manage and communicate exceptionally well, both internally and externally, with clients and other providers
* Whether they belong to a network of providers, and how they collaborate to offer wider services or cover multiple locations

The judges will be looking for proof of a new innovation or application of the technology and for proof of consistently high standards and excellent service – for example, customer/client testimonials, feedback forms and/or survey results.

The judges will also assess the effectiveness of the product or service and how relocation organisations, HR or management teams have used the technology innovatively to benefit the recipient organisation and customers/users.

Shortlisted entrants may be invited to demonstrate the technology remotely.

A diagram of awards entry diagram

Description automatically generated