

Relocate
G L O B A L

Think
GLOBAL PEOPLE

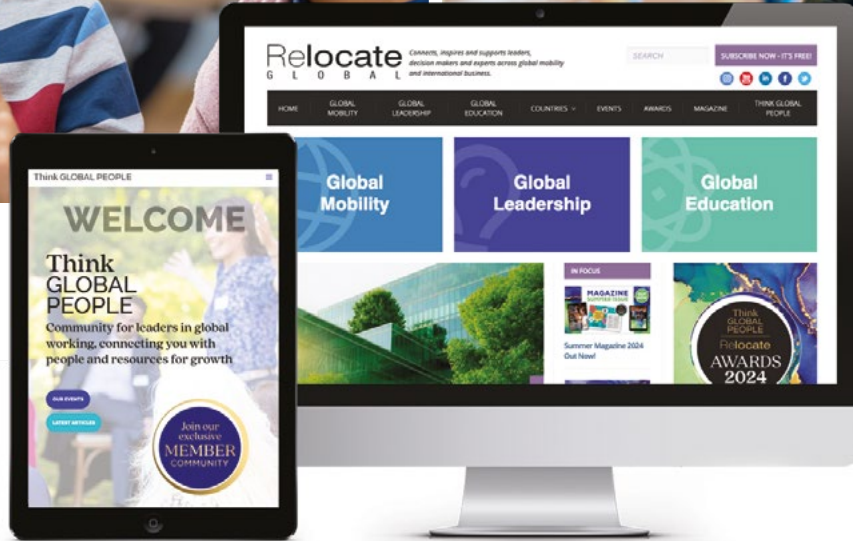
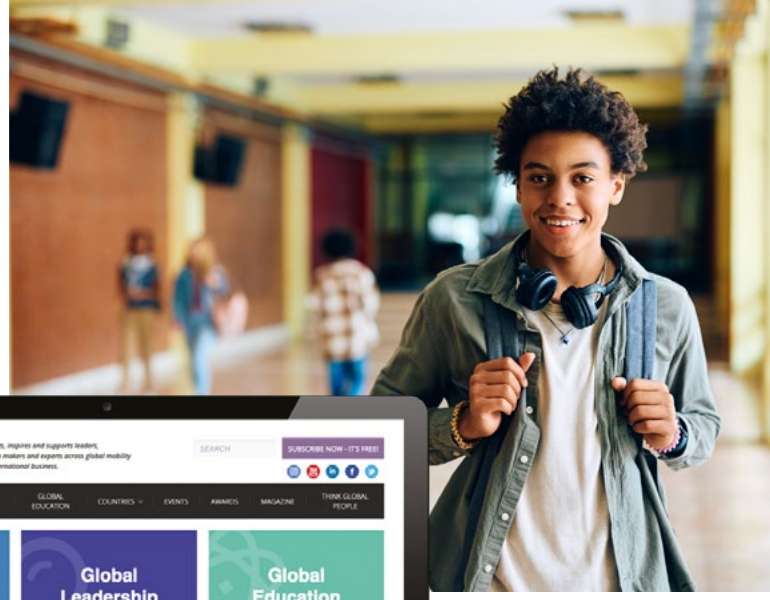
International Education & Schools

Multimedia to engage, inform
& support parents, employers
& relocation professionals



Rate card – 2024/25

relocateglobal.com
thinkglobalpeople.com



Relocate
G L O B A L

Relocate Global is an established B2B multimedia company built up over 30 years.

- Provides curated content, resources and thought leadership for the education sector, global mobility and HR professionals, global leaders, teams and those operating in or setting up in a new country
- Widely respected as a leading voice in global mobility, education and schools

Think
GLOBAL
PEOPLE

In partnership with our
sister site Relocate Global

Think Global People is a vibrant community that facilitates transformational change through competitive strategy development.

- Empowering leaders, managers and cohesive teams
- Building cross-functional expertise
- Embracing creativity and agility
- A collaborative network for leading edge professionals

Together: reaching a wider global
audience to connect, inspire & support

Think GLOBAL PEOPLE

Relocate

G L O B A L

Connecting three communities
to support & inform leaders & global talent



- Immigration
- International assignments
- Mobility industry
- Technology
- Employee benefits
- Partner & family support
- Residential property
- Removals
- Remote working
- Serviced apartments

- Global expansion
- Leadership & management
- Talent management & engagement
- Human resources
- Business travel
- Culture & language
- Wellbeing
- DEI
- ESG
- Learning & development

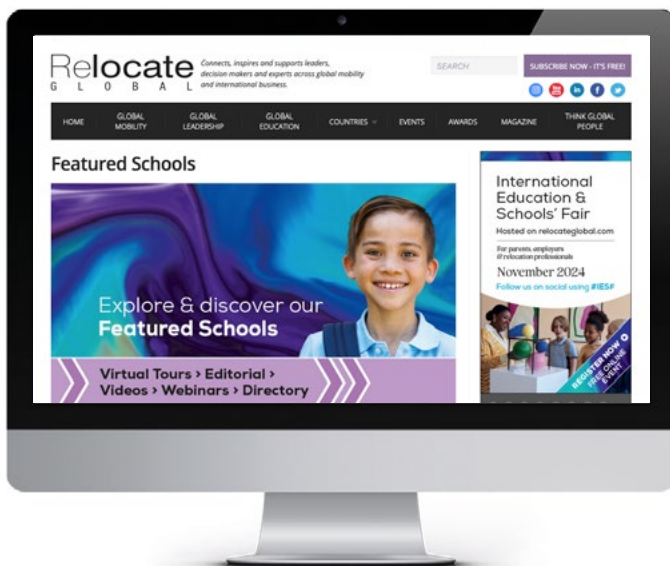
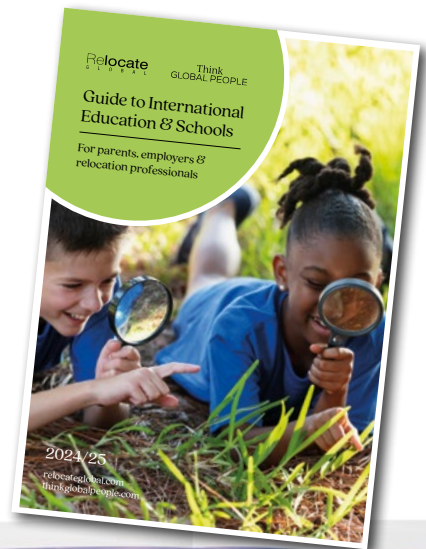
- Education & schools
- Country guides to schools
- Featured schools & directory
- Guide to International Education & Schools
- International Education & Schools' fair
- Online schools
- Education webinars
- School groups
- Education consultants
- Research & higher education

A local, regional & global perspective
relocateglobal.com | thinkglobalpeople.com

Choosing the right international school

Supporting relocating & international parents, employers & relocation professionals

- Engaging editorial on relocateglobal.com and thinkglobalpeople.com
- Valuable information across the International School spectrum
- Featured International Schools
- Online International Education and Schools Fair (November/March)
- Digital 'Think Global People' magazine
- Guide to International Education and Schools
- Webinar interviews with leading International Schools
- Education Extra e-newsletters bringing up to date briefings



International Education & Schools' Fair
 Hosted on relocateglobal.com
 For parents, employers & relocation professionals
March 2025 Follow us on social: **#IESF**

REGISTER NOW
FREE ONLINE EVENT

Think GLOBAL PEOPLE Relocate ICS PARIS

Explore ICS Paris:
 A Gateway to an International Education & Parisian Living

Jessica O'Brien, Senior Admissions Manager, ICS Paris International School
Amanda Casleton, Bilingual & Multilingual Learners (BML) Coordinator & English teacher, ICS Paris International School
 In conversation with **Fiona Murchie**

WATCH NOW

International Schools Rate Card

FEATURED SCHOOL PACKAGE – Online 1 year **£1,500**

- A Featured School is promoted on the home page of the relevant Country Guide to Schools which is supported by dedicated Featured School page with information, video and pictures
- Featured Schools are also showcased in the online International Education and Schools Fair held in November and March aligning with the admissions cycle. Lively webinars engage the audience
- There is the opportunity for Featured Schools to post videos and articles on the home page of the Country Guide to Schools – up to 4 posts in the year
- Country Guide to Schools leaderboard (3 months)

GUIDE TO INTERNATIONAL EDUCATION & SCHOOLS **£1,400**

The guide provides engaging and informative articles covering choosing a school and curriculum combined with country focus editorial. A wealth of shared knowledge from schools, admissions professionals, education experts and parents around the world.

The booking includes:

- An article up to 1400 words
- Photographs and quotes in our editorial

WEBINAR INTERVIEW OR PANEL DISCUSSION **£1,800**

Our popular education webinars (pre-recorded) are an important element of the International Education & Schools Fair – Autumn & Spring. Solo or panel recorded webinar, hosted on both websites and YouTube. Produced throughout the year.

DIGITAL MAGAZINE – Double page spread **£1,400**

The Think Global People / Relocate magazine is published quarterly. It is circulated to our subscribers and available as individual articles online.

PREMIUM PACKAGE (20% discount from £6,100) **£4,500**

Package includes (as described above):

- **Featured School package**
- **Guide to International Education & Schools**
- **Webinar interview**
- **Magazine DPS**

NEWSLETTER SPONSORSHIP **£1000**

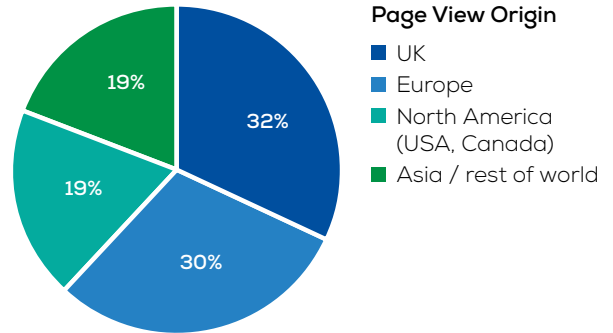
E-newsletters distributed to our 6,000+ subscribers, news and sector specials

- Leaderboard advert
- Sponsored article

Connect with our engaged global community

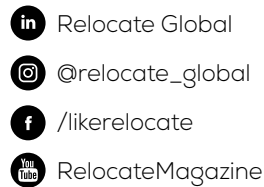
Websites: relocateglobal.com
& thinkglobalpeople.com

- Over 2.8m page views between 2020 and 2024
- Quality content investment has resulted in an average audience of approx. 30,000 unique users / month
- Website attracts a Global audience distributed Europe 30%, UK 32%, North America 19% and Asia / Rest of World 19%
- Organic search at 74% is the top channel for our audience



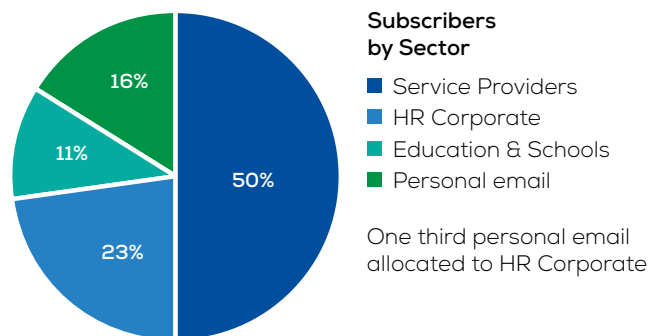
Social media community

- The Relocate Global and Think Global People social media extends over LinkedIn, Facebook and Instagram
- LinkedIn is the primary channel with 9,000 members of Relocate Global and 12,300 followers



Newsletter subscribers

- There are circa 6,000 subscribers to the monthly e-newsletters. Half of the new subscribers are Budget Holders with the position of CEO, Associate, Director, VP or Manager



Partner with us to access our global community

Think Global People & Relocate Awards

The prestigious Think Global People & Relocate Awards have evolved over 18 years to showcase the inspiring organisations working across global mobility, international leadership and education delivering excellence and innovation.



Some of the recent International School winners:

- TASIS England, United Kingdom
- International School of Kuala Lumpur, Malaysia
- International School of London, United Kingdom
- International School Ho Chi Minh City, Vietnam
- Garden International School, Malaysia
- Strothoff International School, Germany

Some of the recent Education Consultant winners:

- Enjoy Education
- Safe Passage Across Networks
- Families in Global Transition
- Simply Learning Tuition

KEY DATES:

Award entries open –
20 January - 4 April 2025.
Shortlist announced May.

Awards Gala Dinner & Awards Ceremony, London –
4 June 2025

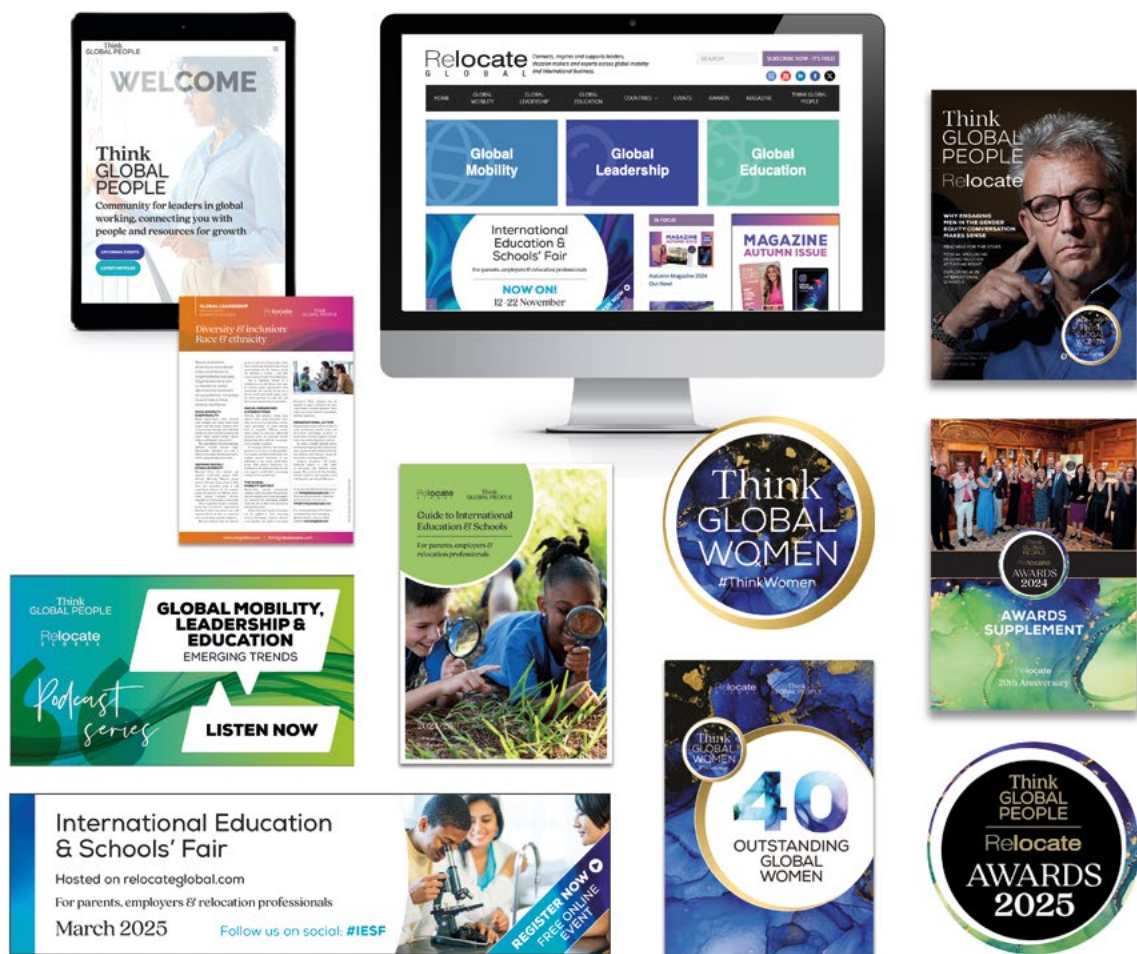
Sponsorship opportunities available see relocateglobal.com

Think GLOBAL PEOPLE

Relocate G L O B A L

- Quarterly magazine & digital supplements
- Leading global websites
- International Education & Schools' Fair
- Education & Schools' guides
- Factsheets & podcast
- Awards & events
- Webinar & video
- E-newsletters
- Centre for Global Excellence & Leadership

relocateglobal.com | thinkglobalpeople.com



LEADERSHIP PROGRAMMES,
WEBINARS & WORKSHOPS

- Relocate Global
- @relocate_global
- /likere relocate
- RelocateMagazine

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