

SERVICE PROVIDER RATE CARD 2023/24

Multimedia to engage and inform our global audience



OUR MEDIA

- Our websites relocateglobal.com and thinkglobalpeople.com connect, inspire and inform our audience of leaders, decision makers and experts across global mobility and international business.
- Our websites average over 500,000 page views per year. Global Mobilty features specialist sectors such as Serviced Apartments, Immigration, Partner and Family Support as well as more general sectors such as International Assignments, Mobility Industry and Technology enabling targeted information and engagement touchpoints to reach our global audience.
- The Featured Service Providers and Directory section (under construction) contains all the contacts required for a successfully delivered relocation.
- In addition we host webinars and podcasts, publish a quarterly digital magazine and monthly e-newsletter. We hold [Events](#), and the [Think Global People and Relocate Awards](#)



Immigration
Immigration is at the heart of relocation and global mobility. Compliance, strategy and talent management.



International Assignments
Managing global mobility policy & strategy to support employee engagement & business needs.



Mobility Industry
Supplier and industry sector developments, technology, innovation and news from around the world.



Technology
Technological advances to support all aspects of global mobility. Includes data and analytics.



Employee Benefits
Range of benefits including cost of living, healthcare, childcare to support employee engagement and mobility.



Partner & Family Support
Partner's career, childcare and education plus elder care to support recruitment, retention and engagement.



Residential Property
Rental and purchase property market and assistance with home finding and locations and settling in services.



Removals
Everything you need to know about moving your household goods around the world, plus storage & airfreight.



Remote Working
Impact on global mobility of hybrid and remote working, policy and strategy to meet changes in the workplace.



Serviced Apartments
Temporary accommodation and corporate housing solutions to support global mobility and business travel.



Think Global People
Our exclusive membership for thought leaders, three tiers: Affiliate, Collaborative or Executive Member.



Featured Service Providers and Directory
Access Service Providers around the world covering the full range of services required for a successful relocation. Be informed, enjoy their content, video and podcasts

SERVICE PROVIDER RATE CARD

Opportunities to engage our audience with various touchpoints both on relocateglobal.com and thinkglobalpeople.com

Featured Service Provider Package – £1,500

- Featured Service Provider dedicated page setting out your USP
- Featured Videos (2) and Featured Articles (4) posted during the year in sections such as Mobility Industry, Technology, International Assignments, Immigration or relevant section.
- Main Directory Listing and Leaderboard advert (3 months)

Webinar or Podcast – £1,600

- Solo or panel recorded webinar or podcast
- *Webinars / podcasts are generally hosted by Fiona Murchie, Managing Editor, to explore the special attributes of your services or curated discussion on related topics*

Digital Magazine: Think Global People / Relocate – £1,350

- Published quarterly. Double Page Spread (DPS)
- *Magazine articles are also posted separately on the website in the relevant sections*
- *The digital magazine is also circulated to our 6,000 subscribers*

Collaborative Partner Premium Package (10% discount) – £4,000

- Featured service provider package
- Webinar or podcast
- Think global people / relocate magazine DPS

Added benefits

- Quotes in Relocate / Think Global People articles
- Articles / podcasts / webinars in targeted emails



SPONSORSHIP OPPORTUNITIES

Mini fact sheets

Per topic – £1,000. Series x4 – £2,000

Cover a topic on a page and build into a series. The sponsor provides the content, different topics in the series are released over a number of months. Downloadable, with registration data shared.



E-newsletter – £1,000

News and feature articles are distributed monthly to our 6,000 subscribers. Sponsorship package includes a featured article and leaderboard advert.



Think Global People and Relocate awards

This is a superb opportunity to be a [sponsor](#) at our [Awards Ceremony and Gala Dinner](#) at Two Temple Place, London WC2R 3BD on 6 June.

- The perfect way to market your product or services to organisations looking to expand their global footprint and find trusted suppliers and innovative solutions.
- Position your brand as a strategic player to a new global audience
- Inform, engage and connect with global decision makers and influencers

[Sponsorship](#) package details on application.

Think Global People events

There are a range of events held throughout the year such as:

- [Think Global Women](#)
- [Taking you and your team to the next level](#)
- [International Networking Party](#)

Sponsorship package details on application.



Relocate
G L O B A L

Think
GLOBAL PEOPLE

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