

Think
GLOBAL PEOPLE

Relocate
G L O B A L



GALA DINNER & AWARDS CEREMONY

Wednesday 4th June

London

Sponsorship



Come and meet the global people shaping the future

THEME: CREATIVE CONNECTIONS
FOR FUTURE SUCCESS

- Building on the success of our prestigious Awards over 18 years
- Join the best thinkers and leaders in a central London venue
- Be stimulated by thought leaders and inspired by changemakers
- Engage with our global community



Awards align with excellence & innovation

Building on the success of the Awards, this is a superb opportunity to be a Sponsor. The perfect way to market your product or services to organisations looking to expand their global footprint and make connections with trusted suppliers, providers and innovative solutions.



Awards sponsorship benefits

Don't miss the chance to align your brand with the Awards and reach international attendees including CEOs, CFOs, HR, Global Mobility Professionals, decision makers and influencers in multinational organisation.

We have a global network of leaders and changemakers who joined us last year from UK, Australia, USA, Germany, Singapore, France and Switzerland.

- Networking in a relaxed professional environment
- Unique venue and setting
- Be part of the Think Global People community
- Benefit from access to our global audience of 30,000 unique users per month with extensive pre and post Awards coverage across our media.

Awards sponsorship benefits

Capitalise on our media buzz around the Awards

The excitement builds from when the shortlist is announced in early May to the winners revealed at our fabulous Awards ceremony. Jayne Constantinis, international TV presenter and journalist is our host for the sixth year.

Enjoy the opportunity to present a trophy, network with peers, meet our winners and participate in video, photography in a unique setting and editorial coverage.

As a sponsor you will be covered online, in the digital summer issue and Awards Supplement with promotion through the autumn and beyond as we unwrap the innovation and achievements of our Award winners.



See packages for detail

- Sponsorship packages include significant exposure through pre and post award winners' announcement publicity, digital, online and social media to end of July
- Take the opportunity to present an award at the Awards Ceremony
- Video coverage, highlights and interviews
- Special series rates in Relocate & Think Global People magazine available, across relocateglobal.com and our digital media

Choose an award to sponsor as part of your package...

Winners of our prestigious awards will be announced at the live ceremony on 4 June as part the Awards celebrations & Gala Dinner.



Bespoke sponsorship opportunities

BENEFITS	GOLD SPONSOR	SILVER SPONSOR
AT AWARDS CEREMONY		
Awards programme full colour advert and branding	✓	✓
Awards category sponsorship (optional) & presentation of Award	✓	
Tickets to the Awards ceremony	2	1
PRE & POST AWARDS		
Logo on Awards pages of websites & digital Summer issue magazine	✓	✓
Sponsor Feature page on relocateglobal.com	✓	
Awards ceremony video highlights – on relocateglobal.com, thinkglobalpeople.com & social media	✓	
Awards digital supplement – full page advertisement	✓	✓
Awards digital supplement – logo and 100 words	✓	✓
Articles/advertorial on relocateglobal.com and thinkglobalpeople.com	2	1
SPONSORSHIP FEE	£5,000	£2,500

BESPOKE OPPORTUNITIES GALA DINNER

After party celebrations	£2,000
Welcome networking drinks reception	£1,500
Musical entertainment	£1,500

All prices + VAT

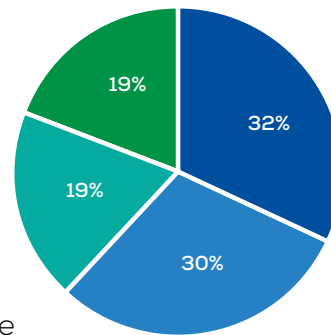
To discuss **Awards Sponsorship** options contact David Ward on **+44 (0)1892 891334** or at **david@relocatemagazine.com**, or Fiona Murchie at **awards@relocatemagazine.com**



Connect with our engaged online global audience

Websites: relocateglobal.com & thinkglobalpeople.com

- Over 2.8m page views between 2020 and 2024
- Quality content investment has resulted in an average audience of approx. 30,000 unique users / month
- Website attracts a Global audience distributed Europe 30%, UK 32%, North America 19% and Asia / Rest of World 19%
- Organic search at 74% is the top channel for our audience



Page View Origin

- UK
- Europe
- North America (USA, Canada)
- Asia / rest of world



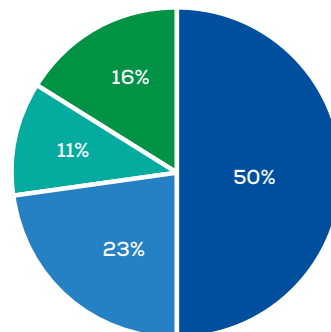
Social media community

- The Relocate Global and Think Global People social media extends over LinkedIn, Facebook, Instagram and YouTube.
- LinkedIn is the primary channel with 9,000 members of Relocate Global and 12,300 followers

- Relocate Global
- @relocate_global
- /likerelocate
- RelocateMagazine

Newsletter subscribers

- There are circa 6,000 subscribers to the monthly e-newsletters. Half of the new subscribers are Budget Holders with the position of CEO, Associate, Director, VP or Manager



Subscribers by Sector

- Service Providers
- HR Corporate
- Education & Schools
- Personal email

One third personal email allocated to HR Corporate



Our audience & content agenda

Our people lens on industry sectors & the workplace of the future

We explore the people behind the changes across industry sectors around the world, and their impact on working practices and workplaces.

We encourage a mindset of collaboration across disciplines and business sectors.

- Sustainability and corporate social responsibility
- Shifting demographics
- Geopolitics
- Future of work
- Knowledge-sharing
- Supporting and fostering business growth
- Leadership development
- Inclusive talent development



Relocate

G L O B A L

Relocate and Relocate Global is an established B2B brand built up over 30 years.

- Widely respected as a leading voice in the global mobility and relocation sector
- Provides curated content, resources and thought leadership for HR, global mobility professionals, global teams and those relocating, operating in or setting up new operations overseas.

www.relocateglobal.com

Think GLOBAL PEOPLE

Think Global People is a community for international people and organisations with a global perspective.

- Supporting professional development
- Connecting with leaders from around the world
- Creating a forward-thinking culture
- Embracing resilience and agility in an everchanging world

www.thinkglobalpeople.com



- Quarterly magazine & digital supplements
- Leading global websites
- International Education & Schools' Fair
- Education & Schools' guides
- Factsheets & podcast
- Awards & events
- Webinar & video
- E-newsletters
- Centre for Global Excellence & Leadership

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Relocate Global

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